



# SUPPORT MOSQUITO CREEK TRAILS!



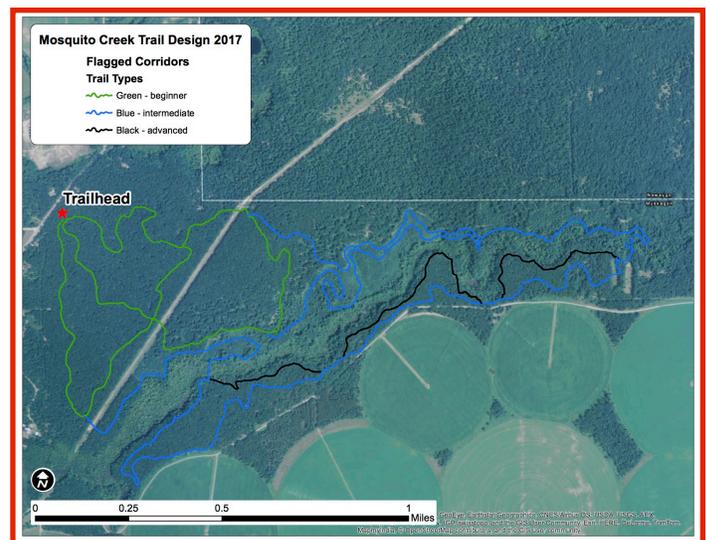
## ► Project Vision

The Mosquito Creek Trails will be a regional, year-round outdoor recreation destination with more than 10 miles of backcountry trails that will increase opportunities for physical activity, connection to nature, adventure, economic vitality, and ultimately, a higher quality of life for the Muskegon area.

## ► Project Description

The 500-acre project area in **central Muskegon County** is highlighted by the forested valley of Mosquito Creek. This collaborative recreation improvement project is spearheaded by Muskegon County and Michigan's Edge Mountain Biking Association. Premier trail professionals have designed experiences for all interest and skill levels of trail users. Whether visitors are seeking a serene walk through the woods, a heart pounding two-hour mountain bike adventure, or a 10k trail run/snowshoe, **the Mosquito Creek Trails will be the region's go-to trail destination.**

The trail system will include six trails, with 3.35 miles of beginner/easier trail, 6.11 miles of intermediate trails, and 1.5 miles of advanced trail.



## ► Community Need

The Muskegon area is taking active steps to rebuild its economy and community following the recession. While there have been recent, modest improvements in the manufacturing climate, Muskegon's vitality is still hindered by long-standing challenges. Difficulties in recruiting and retaining younger, skilled employees in the manufacturing and service sectors hinders growth and business development, while bottom tier health and activity levels threaten longer-term productivity with likely increased rates of chronic health conditions. Without a current portfolio of health- and quality of life-enhancing recreational opportunities, these community challenges are likely to magnify over time.

Muskegon County and Michigan's Edge see **an opportunity in developing this trail system to showcase the region's beautiful outdoor assets in a manner that has direct benefits to our region's challenges** - to extend our outdoor brand into more physically active pursuits and improve our ability to attract and retain younger professionals who don't yet have the assets to take advantage of much of our historic lakeshore properties and pursuits.

Donate today or get more info: [mosquitocreektrails.org](http://mosquitocreektrails.org)

**Fundraising  
Goal:  
\$363K**

**MOSQUITO CREEK TRAIL SYSTEM PROJECT GOAL:  
Increase Community Quality of Life in Muskegon County**

- Objective 1: Bolster physical activity opportunities
- Objective 2: Increase opportunities to connect to nature
- Objective 3: Empower youth and adults to develop lifelong healthy habits
- Objective 4: Improved community economic vitality
- Objective 5: Increase sense of place and community pride

► All supporters above \$100 will be recognized on the website - and the first 40 supporters will be recognized as Founding Supporters! The giving levels below are tied to specific items.

<b>Lead Level</b>	\$25,000 - Sponsor and name one of the intermediate or expert trails!
	\$20,000 - Sponsor and name one of the beginner trails
<b>Mid Level</b>	\$10,000 - Sponsor a Bridge - a plaque with your name/logo
	\$4,000 - Sponsor a Bench
	\$1,000- Sponsor a Kiosk (large logo/name on the trailhead kiosk)
<b>General Level</b>	\$500 - Sponsor a Kiosk (small logo/name on the trailhead kiosk)
	\$100 - All \$100+ supporters will be recognized on the website



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